

Day 1: Saturday 13th April 2024

Time	International Suite (3rd Floor)	Portland Suite (1st Floor)	Senate Suite (2nd Floor)
08:00 - 19:00	Registration opens (3rd floor Lobby) & Baggage storage (4th floor Balcony)		
08:10 - 08:50		Yoga Lead by Molly Elsdon	
09:00 - 09:10	Morning plenary		
09:10 - 10:00	Keynote <i>Are We Making Progress?</i> Matthew Glover, Vegcapital		
10:00 - 10:05	<i>Silent Gallery Opening</i> SPECIESISM.WTF		
10:10 - 10:25	MORNING BREAK		
10:25 - 11:15	<i>101 Real-Life Ways to Seize the Opportunity to Help Animals</i> Molly Elsdon, Peta	<i>Animal Rising: How We Achieved 12 National Newspaper Front Pages in 2023</i> Nathan McGovern, Animal Rising	<i>Change for Chickens: Fighting for the World's Most Abused Animal</i> Hannah Yates & Matthew Chalmers, The Humane League
11:15 - 12:00	<i>Making Impactful Connections: Networking for Introverts and Extroverts</i> Lead by Sofia Balderson & Constance Li, Impactful Animal Advocacy	<i>How We Can Use Science to Improve Public Support for Animal Freedom</i> Rob Udale, Animal Think Tank	<i>Nurturing Resilience in the Quest for Vegan World Domination: Sustaining without Burning Out</i> (Includes Heart Whisperer short film (non-graphic) by Earthlings director) Susan Hargreaves, AnimalHeroKids.org
12:00 - 12:30	<i>The Power of Undercover Investigations in Animal Rights Advocacy</i> Claire Palmer, Animal Justice Project	<i>Why Having a Narrative Strategy is Key to Winning Animal Freedom</i> Natalie Braine, Animal Think Tank	<i>Why We Need to Work Effectively with the Farming Community</i> Kerri Waters, Vegans Support The Farmers
12:30 - 14:00	LUNCH (3RD FLOOR RESTAURANT) Meetups, networking and meeting time		
	<i>Meetups</i> (13.00 - 13.30)	<i>Chill-out space</i> (12.45 - 13.45)	<i>Silent room</i> (12.45 - 13.45)
14:00 - 15:00	Panel <i>From the Front Lines: Perspectives of Longtime Activists</i> Chaired by Ben Newman (Animal Rising) Ronnie Lee, Tom Harris, Amanda Richards & Mel Broughton	<i>Breaking Through the Noise: Collaborative Strategies for Maximum Impact in Animal Advocacy</i> Rupert Evelyn	<i>AI Toolkit</i> James Morgan, Vegan Hacktivists
15:00–15:30	WORKSHOP <i>Pressure Campaigning and the SHAC Model</i> Tom Harris, The Shac Justice Project	Challenging the Deceit of Meat, Egg, and Dairy Advertising Nicola Round, Ad-Free Cities	<i>What Is It Like to Be a Fish?</i> Sébastien Moro, Cerveille d'Oiseau
15:30–16:00		<i>Merging the Arts with the Animal Rights Movement</i> Steph Lane, SPECIESISM.WTF	
16:00–16:20	AFTERNOON BREAK		
16:20–17:00	<i>Lice-nsed to Kill: An Exposé of Scottish Salmon Farming</i> Lex Rigby, VIVA!	WORKSHOP <i>Unity in Advocacy: Resolving Conflict for Animal Liberation</i> Jen Deighan-Schenk, We The Free	WORKSHOP <i>Understanding Animals and What Do I Do If I Find One?</i> Shakira Free, Veteranarian Nurse
17:00–18:00	<i>Where Vision Meets Strategy: Crafting our 40-Year Roadmap to Animal Freedom in the UK</i> Laila Kassam, Animal Think Tank		
18:00–18:15	Closing remarks		
18:15–19:15	DRINKS RECEPTION (3RD FLOOR RESTAURANT)		
19:15–19:45	KICKSTARTING FOR GOOD, BY PROVEG NETWORKING DINNER (INTERNATIONAL SUITE)		
19:45–22:30	Music & Karaoke	<i>Eating Our Way to Extinction (2021)</i> 19:45–21:20 Documentary about unsustainable meat production and its effects on ecosystems and the environment (1h 21m) "This is the film future generations will be wishing everyone watched today"—Leonardo DiCaprio	Chill-out Space

DAY 2: Sunday 14th April 2024

Time	International Suite (3rd Floor)	Portland Suite (1st Floor) (120)	Senate Suite (2nd Floor) (80)
08:00 - 17:00	Registration opens (3rd floor Lobby) & Baggage storage (4th floor Balcony)		
08:10 - 08:50		Yoga Lead by Molly Elsdon	
09:00 - 09:15	Morning plenary		
09:20 - 10:10	LEADERSHIP PANEL <i>Pitfalls to Power: Animal Rights Leadership</i> Chaired by Dilan Fernando (Animal Think Tank) Edie Bowles (Advocates for Animals), James Morgan (Vegan Hacktivists), Laura Hellwig (VIVA!), and Robbie Lockie (The Freedom Food Alliance)	<i>Using Cognitive Science to Mobilise Millions for Animal Advocacy</i> Lizi Zipser, Blue State	LIGHTNING TALKS Effecting Veganism through Education <i>Educating the Next Generation About Animal Rights</i> Natasha Bailey, Animal Aid <i>Online Education for Anti-Speciesism and Veganism</i> Dr Matthew Cole, Lecturer in Criminology, Open University
10:10 - 10:30	MORNING BREAK		
10:30 - 11:15	<i>Lobbying for Animals: Challenges and Opportunities for Policy Change in the UK</i> Amro Hussain, Humane Society International/UK	<i>Moving the Needle of Anthropocentricity</i> Stuart Evans, Animal Alliance Project	<i>Building Effective Fundraising into your Organisation</i> Rick Holland, Confident Philanthropy
11:15 - 12:00	<i>Working Together: Successful Movement Ecologies</i> Mark Westcombe, Animal Think Tank	<i>How to Save More Animals</i> Laura Hellwig, VIVA!	<i>Why We Need to Campaign for Rights, Not Welfare</i> Ayrton Cooper, Animal Justice Project
12:00 - 13:15	LUNCH (3RD FLOOR RESTAURANT)		
	<i>Networking</i> (12.30-13.00)	<i>Chill-out space</i> (12.00 - 13.00)	<i>Silent room</i> (12.00 -13.00)
13:15 - 13:45	<i>From Undercover Journalist to Vegan Farmer: How to Fix a Broken Food System</i> Rich Hardy	<i>The Power of Bearing Witness</i> Arun Patel, The Animal Save Movement	<i>Rewilding and Animal Freedom</i> Orla Coghlan, Animal Rising
13:50 - 14:20	LEGAL PANEL <i>Using the Law to Help Animals</i> Chaired by Laila Kassam (Animal Think Tank)	<i>Plant-Based Universities: Running an Effective Campaign</i> Orin Cooley-Greene & Alistair Stewart, Plant-Based Universities	<i>The Forgotten Focus: Zoos and Circuses in the Animal Rights Movement</i> Laura Walton, Freedom for Animals
14:20 - 14:50	Featuring: Edie Bowles (Advocates for Animals), Vanessa Johansson (The Animal Law Foundation), Dr Joe Wills (Law Lecturer), and Sam March (Barrister)	<i>How to Engage with your Prospective Parliamentary Candidates Ahead of the Next Election</i> Claire Ogley, Vegan Society	<i>The Blind Spots of Veganism</i> Dr Leila Dehghan, Plant-Based Health Justice
14:50 - 15:15	AFTERNOON BREAK		
15:15 - 15:45	FIRESIDE CHAT (Live podcast hosted by Amy Odene, How I Learned to Love Shrimp)	LIGHTNING TALKS <i>Plant Based Treaty City Campaign,</i> Arun Patel, Plant Based Treaty	<i>Veganism in the Media: Responding Constructively to Vegaphobia</i> Dr Matthew Cole, Lecturer in Criminology, Open University
15:45 - 16:15	<i>10 Years Since Veganuary: Reflecting on the Past, Envisioning the Future</i> Matthew Glover and Jane Land (Veganuary founders)	<i>Local Government, Community Building, and the Transition to a Plant-Based Food System</i> Jack Slater, Animal Rising <i>Political Representation in the Fight for Animal Rights</i> Lee Williscroft-Ferris, Animal Welfare Party	<i>Plant-Based Ideologies: Will Rebranding Veganism Help or Hinder Animal Liberation?</i> Jack Waverly, Senior Lecturer, University of Manchester
16:20 - 17:00	EXCLUSIVE CLOSED DOOR CAMPAIGN ANNOUNCEMENT Dan Kidby, Animal Rising		
17:05 - 17:15	Closing remarks		
17:15 - 17:30	Goodbyes		